



Sandtastik Products Ltd.

1 - 58 Prosperity Ave
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P 905.734.7340 F 905.734.7733
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www.sandtastik.com

Minimum Advertised Pricing (MAP) Policy

Dear Valued Reseller,

In order to maintain the integrity of our product collection, Sandtastik Products Ltd has established a Minimum Advertised Price (MAP) Policy for compliance by all resellers of Sandtastik® brand products. This policy is intended to protect and sustain reseller business practices by allowing for a reasonable profit margin.

MAP = *Manufacturer's Suggested Retail Price (MSRP)

*Select items may have a specified MAP different from the MSRP

Effective January 1st, 2019, a Minimum Advertised Price (MAP) is applicable to all Sandtastik® brand products. Our MAP policy guidelines as follows:

1. Resellers of Sandtastik® brand products may not advertise a price lower than the Minimum Advertised Price for that product.
2. Sandtastik® brand products being listed on third-party online marketplaces like Amazon, Walmart, eBay, etc may not advertise a price lower than the Minimum Advertised Price for that product.
3. Prices below the MAP cannot be advertised in any medium, including print, internet, radio, television, etc.
4. Sales, discounts, and promotions that effectively lower the retail price of the product below the MAP are acceptable (e.g., 10% discount on order totals exceeding \$99).
5. Sandtastik Products Ltd reserves the right to sell its own products directly to consumers at MAP pricing, consistent with this policy.



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6. In the event Sandtastik Products Ltd increases or decreases the MSRP for any product we will notify our reseller partners in writing in advance of the change.
7. Sandtastik Products Ltd reserves the right not to sell to any reseller found to be in violation of this policy. Sandtastik Products Ltd will also not be held responsible for enforcement of this policy or lack thereof.

Sandtastik appreciates your business and cooperation with this policy.

For questions or further information regarding this policy, please contact Bert Sabourin at 905-734-7340 or office@sandtastik.com.